

business circle  
meeting modern  
business challenges



green  
alliance...



**Green Alliance believes that the business community should be, and wants to be, at the forefront of the environmental debate. We have been working together with the corporate sector for the past 20 years on shared environmental goals and innovative policy solutions.**

**At a time when the environment is central to both political and business agendas, companies can benefit from Green Alliance's unique position at the interface between government, business and NGOs. Being a member of the business circle offers the chance to contribute actively to current debate and raise knowledge, performance and reputation in the increasingly competitive environmental arena.**

### **In good company**

Business circle membership provides access to a special network, to exchange views with other like-minded companies and to connect with the most senior personnel in government bodies and relevant NGOs. There is also the opportunity for deeper involvement in Green Alliance's work.

### **The business circle package:**

- Invitations to exclusive business circle events four times a year, discussing current business issues, often attended by a government minister and/or other key figures.
- Invitations to all major Green Alliance events.
- Access to Green Alliance's policy experts, to discuss issues relevant to your business.
- Opportunities for early involvement in and support of Green Alliance's upcoming work.
- Automatic receipt of all Green Alliance publications as they are issued, including our quarterly magazine, *Inside Track*, and Green Alliance's *enews*.
- Acknowledgement of membership on Green Alliance's website, annual review and elsewhere, as appropriate.

**Annual fee: £5,000**

#### **\* Please note:**

The number of business circle members is limited to ensure quality of contact. Prospective members must meet a set of criteria to demonstrate a fit with Green Alliance's progressive future vision.

“Green Alliance is unique. Not only does it provide a forum where NGOs and business can meet and discuss the key environmental issues affecting the UK, it also has positive interactions and influence on policy development with all the major political parties in the UK. BP values the role that Green Alliance plays in addressing environmental concerns in a positive and constructive way.”

**Andrew Menear, BP plc**

### **Current business circle members**

Asda, BP, British Gas, BT, Coca Cola Great Britain, Conoco Phillips, Cool nrg, ERM, KPMG, Pricewaterhouse Coopers, Rio Tinto, Royal Bank of Scotland, Royal Sun Alliance, RWE npower, Sainsburys, Scottish Power, Severn Trent, Shell, Thames Water, Unilever, United Utilities, Water UK

### **Guests at recent exclusive business circle events**

Barbara Young, chief executive, Environment Agency

Phillip Fletcher, chair, Ofwat

Sir John Harman, chair of the Environment Agency

Chris Leigh, head of climate change policy, Defra

Peter Ainsworth MP, shadow secretary of state for environment, food and rural affairs

Ben Bradshaw MP, (then) environment minister

Ed Mayo, chief executive, National Consumer Council.

Joan Ruddock MP, parliamentary under secretary of state, Defra

Michael Jacobs, special advisor to the prime minister

### **Some of our recent business partnerships**

**2004** A seminar at No10 for key players in the microgeneration sector, instrumental in securing government commitment to a microgeneration strategy.

**2005** With Shell we explored the impact of their global scenarios, including lunch with the chair of Shell and the chief executives of the major environmental NGOs.

**2006** ASDA and E.On supported a major environmental speech by David Cameron to Green Alliance on the anniversary of his first year as Conservative leader and on the eve of the pre-budget report.

**2006** A business circle dinner with environment NGO leaders sparked a new joint negotiating position on landfill tax to influence the Treasury.

**2007** Our coalition of businesses, trade associations and NGOs in support of a sustainable heat strategy achieved much greater priority for the issue in the 2007 energy white paper.

**2007** The Co-operative, along with Groundwork, sponsored a keynote speech by Gordon Brown to Green Alliance, in which he outlined his approach to future environment policy.

“We at RWE npower value our membership of Green Alliance's business circle and the benefits it brings. A particular strength of Green Alliance is its ability to promote timely and well structured debate on crucial environmental policy issues with key opinion formers from industry, major political parties, academia and the NGO community.”

**John McElroy, head of environmental strategy, RWE npower**

**To discuss joining the  
business circle, contact:**

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“Green Alliance is at the forefront of environmental thinking in the UK. Through their internal specialists and wider network we have access to expertise that not only challenges our current thinking on green issues but helps us to understand and respond to developments that will shape the future of sustainability.”

**Paul Pritchard, corporate  
responsibility manager,  
Royal & SunAlliance**

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